

Jason Ballesteros de Leon

jdeleon721@gmail.com • 1001 Lindsay Place, Oxnard, CA 93033 • 805.612.4537 JDELEONMEDIA.COM

SKILLS

3D/2D Visualization

Character Animation

Interactive Media

Video Editing / Motion Graphics

MULTIMEDIA EXPERIENCE

Brain4est Digital Animation – Westlake Village, CA

- Freelance Artist / Animation Production Assistant
- Pre-Production Cleanup & Coloring in Photoshop

Dec 2006 – Present

- Animation Setup & Animation in AfterEffects
- Artwork Rendering, Database Archiving

ERG International – Oxnard, CA

- Freelance Production Artist
- Created Line art for Product Catalogue in Illustrator

Jan 2008 – Mar 2008

- Graphic Design with InDesign & Photoshop
- Assistant Photographer for Marketing Department

2K Sports Los Angeles / Kush Games – Camarillo, CA

- MLB 2K8 Graphic Designer / 3D Artist for Xbox360
- Made All Card Covers, Background Slides, & Logo Designs with Photoshop

Nov 2007 – Jan 2008

- NextGen Game Production Pipeline Duties with Maya
- Created 3D Player Cards & Exported to Maya

Shooting Stars ~ Art Institute of CA, Los Angeles – Santa Monica, CA

- Rigged Characters for F.I.N.E. Animation
- Created Blend Shape Targets for Facial Animation

Jan 2003 – Mar 2003

- Research & Development Animation
- Prop Modeling with Maya

San Francisco Recycling Program Commercial – Sunnyvale, CA

- Lead Animator/Rigger for "Bleacho"
- Created Blend Shape Targets for Facial Animation

Sep 1999 – Jun 2000

- Research & Development Animation
- Re-Modeled Character in with Maya

CREDITS

Major League Baseball 2K8 for XBOX360 - 2K Sports Los Angeles

User-Interface Design, Team Backgrounds for Main Menu Interface, Interactive Baseball Card Cover / Player Card Designs
NextGen Game Pipeline Duties XBOX360 in Autodesk Maya

Promotional Materials - ERG International

Layout for Product Catalogue, Price sheet, PowerPoint & Flash Presentations, Photography, Line-art for 2008 Product Line

Animatics for Commercials/Film/Video Games – BrainForest Digital Animation

Artwork clean-up, coloring, animation preparation, key-frame animation, and video output rendering for various Clients:
Hormel Foods, OFF! Insect Repellants, General Mills Cereal, Beauty Rest Black Bed Mattresses, Toyota, Nascar, Activision
Games – Spyro the Dragon / Crash Bandicoot, Company DVD Demo Reel Preparation and Printed Advertising Materials

EDUCATION

California State University Channel Islands – Camarillo, CA

Bachelor of Arts in Studio Art with a Concentration on Digital Art and Time-Based Media

2011-2012

SCORE – Oxnard, CA

Certificate of Achievement in Small Business Management

2008

Moorpark College – Moorpark, CA

Associates of Science in Multimedia Animation with Honors 3.65 GPA.
Certificate of Achievement in Multimedia Animation

2006-2007

Art Institute of California, Los Angeles – Santa Monica, CA

Courses in Media Arts & Animation

2002-2003

Cogswell Polytechnical College – Sunnyvale, CA

100 Units toward Bachelors of Arts in Computer & Video Imaging
Concentration on Character Animation

1997-2000

Regional Occupational Program of Ventura County – Camarillo, CA

Certificate in Computer Aided Mechanical Drafting

1995-1997